

## **T M Johnson**

[tj@neweragraphics.biz](mailto:tj@neweragraphics.biz)

(773) 741-3340

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### **SUMMARY:**

- Website designer
- Created visual layouts in Photoshop, Wireframes and Hand coded in CSS
- Completed proprietary work for clients such as: website layout, advertisements, brochures, illustrations etc.
- Hand coding: using CSS, XHTML and JQuery/ JavaScript (PHP validation)

### **SOFTWARE SKILLS:**

- Adobe Photoshop CS4
- Adobe Dreamweaver CS4
- Adobe Illustrator CS4
- Adobe Aftereffects CS4
- Microsoft Office (word, excel, PowerPoint)
- Internet Browser (Internet Explorer, Firefox, Safari)

### **PROFESSIONAL EXPERIENCE:**

**NewEra Webdesigns** (2007 – Present)

**Contract Web developer**

**Web Design and Development for Sunshine Records, Refined Gentlemen Music Group, Prestige Venture Inc., Noemi Music Group, Moore Success Inc, Yeahshesaidit.com**

- Creating and sourcing web content, website updates and development for E-commerce website.
- Hand coding: using CSS, XHTML and JQuery/ JavaScript (PHP validation)
- HTML Ad creation
- Website maintenance for Word Press site using XML/ CSS2/ JavaScript and PHP
- Contribute to the top-level and detailed design of the website, with a particular focus on the ways in which the goals for the site and the needs of users can be met through the provision of appropriate content. 80% of my work is made with the end user in mind, "User centered design"
- Create information design for client prior to completion of the website to ensure that content is appropriately structured to meet the goals for the site and the needs of users. Beginning at creation of a sitemap, wireframe, page schematics and Photoshop mockup.
- Content creation: Prepared textual content for websites (including feature articles, advertising copy, database content, links, FAQs, etc.), prepared textual content for e-newsletters., design web forms.
- Print/ Graphic design: Flyer design, logo creation, brochures and other marketing and promotions paraphernalia.
- Consultant services: Market research, E-commerce preparation (choosing the best payment gateway etc.), browser compatibility, usability testing and user centered design work.

### **TRAINING:**

- JQuery & JavaScript
- ASP.NET & Visual Basic Studio
- HTML5 & CSS3

**EDUCATION:**

**Academy of Art University (2008 – Present)**

Master of Fine Arts, Major: Web Design (Multimedia)

**DePaul University, Chicago (1999 – 2007)**

Bachelors of Arts: Major: Communications {Mass Communications }

Minor: Marketing

**SAMPLES:**

**<http://neweragraphics.biz>**

CSS3, CSS2, XHTML, JQUERY table less box model, JavaScript, Dreamweaver CS4 (PC)

Client testimonials can be found on the “home page” and “services” page

Client listing and their direct website can be found on the “about” page

**<http://refinedgmusic.com>**

CSS/ XHTML/ Dreamweaver

Splash page created for the client

**<http://neweragraphics.biz/portfolio.html>**

Portfolio of proprietary work for clients, including website templates create in DW CS4, CSS2, JavaScript